

DesignWise Medical Charter Campaign

In September 2008, Brad Slaker founded DesignWise Medical as a unique volunteer-based nonprofit organization committed to changing the dynamics of the children's medical device landscape. The overarching philosophy driving DesignWise Medical's mission is that by facilitating the collaboration of volunteer and philanthropic resources we are able to develop pediatric medical devices at a fraction of the cost of the traditional approach to product development. By removing the predominant, financial barrier, we can ensure appropriate medical devices get made for children that need them.

DesignWise Medical has had over 185 professional and student volunteers donate over 19,500 hours to the development of five needed pediatric medical devices including one filed patent with only \$50,000 donated to date.

DesignWise Medical has successfully executed its 'proof-of-concept' phase. With the formal launch of our Charter Campaign, we are making the transition from proof-of-concept to full-implementation reflecting the confidence we have acquired in the absolute needs that exist for pediatric medical devices as well as in our approach to solving those unmet needs.

Our Charter Campaign is a **one-time opportunity** for organizations and individuals to become a permanent member of the DesignWise Medical legacy.

Charter Campaign Sponsorship Levels

Cornerstone Member

(1) @ \$100k

Benefits:

- A seat on DesignWise Medical Board of Directors
- A seat on DesignWise Medical Advisory Board
- Perpetual Naming Rights to _____ (industry segment application/activity/specialty)
- Marketing Materials
 - Permanent recognition as the Cornerstone Member on DesignWise Medical's media.
 - Use of the DWM logo and title for advertising purposes
 - Brad will volunteer to speak at Member events to recognize their support
 - Press release acknowledging Member's contribution
 - Formal recognition at DesignWise Medical events
 - Exclusive invitations to special DesignWise Medical activities (i.e. product previews, etc.)
 - Specially designed plaque/sculpture to recognize Member

What this level could fund:

- Infrastructure expansion to increase number of active development projects

Touchstone Members

(2) @ \$50k each

Benefits:

- A seat on DesignWise Medical Board of Directors
- 2 year - Exclusive Naming rights to DesignWise Medical Internships
- Marketing Materials
 - Permanent recognition within DWM website
 - Use of the DWM logo and title for advertising purposes



- Brad will volunteer to speak at Member events to recognize their support
- Press release acknowledging Member's contribution
- Formal recognition at DesignWise Medical events
- Exclusive invitations to special DesignWise Medical activities (i.e. product previews, etc.)
- Specially designed plaque/sculpture to recognize Member

What this level could fund:

- Complete development of OPOD product – In honor of Grant, the inspiration for this device
- Finalize design of Closed-Loop Oxygen Management System – In honor of all neonatal infants

Keystone Members

(2) @ \$25k each

Benefits:

- Marketing Materials
 - Permanent recognition within DWM website
 - Use of the DWM logo and title for advertising purposes
 - Brad will volunteer to speak at Member events to recognize their support
 - Formal recognition at DesignWise Medical events
 - Exclusive invitations to special DesignWise Medical activities (i.e. product previews, etc.)
 - Specially designed plaque/sculpture to recognize Member

What this level could fund:

- Developing Open-Source product development platform
- Develop User Needs Assessment process development

Capstone Members

(4) @ \$10k each

Benefits:

- Marketing Materials
 - Permanent recognition within DWM website
 - Brad will volunteer to speak at Member events to recognize their support
 - Formal recognition at DesignWise Medical events
 - Specially designed plaque/sculpture to recognize Member

What this level could fund:

- The initiation of one new needed pediatric medical device project

Steppingstone Members

(unlimited) @ \$5k each

Benefits:

- Marketing Materials
 - Permanent recognition within DWM website
 - Specially designed plaque/sculpture to recognize Member

What this level could fund:

- A four month internship with DesignWise Medical

DesignWise Medical is registered with the IRS as a 501(c)3 non-profit organization. Check with your accountant on potential tax deductions through your sponsorship of DesignWise Medical.